

SEPTEMBER 2023 Newsletter



Editorial by Yann Algan Dean of Pre-Experience Programs at HEC Paris

Dear Alumni,

This academic year marks the implementation of the revised Grande Ecole Program curriculum that we announced before the summer, and which I had the honor of orchestrating with the help of the entire faculty and various HEC teams and communities. The reform addresses the challenges of ecological, social and technological transition, and has already been very well received by our young students during this first month...

With a resolutely multi-disciplinary program, at the crossroads of management sciences, social sciences and data sciences, our aim is to train our students around three main challenges:

- 1 - Mastering the major challenges facing societies and organizations, such as overcoming planetary limits, societal transformations, geopolitical conflicts and AI, based on a systemic approach open to all types of knowledge, and a critical mindset;
- 2 - The acquisition of multi-disciplinary knowledge in management and behavioral sciences, for an in-depth understanding of how organizations, society and its players function;
- 3 - Going beyond the critical approach with the constant ambition to provide answers to the challenges of our time, in an entrepreneurial and responsible, solutions-oriented approach.

To achieve this, we have reorganized the entire curriculum, placing the first year under the banner of openness to social sciences and different types of knowledge, and a strong confrontation with the realities of the field through a course with civic involvement in associations and a field placement in a company. The second year will focus on management sciences, a course in data science, in-depth work on skills (negotiation, crisis management, communication, etc.) and the development of an entrepreneurial spirit.

So this is the start of a wonderful adventure that is mobilizing all our teams to continually improve the student experience, both academically and extra-academically, with careers and student life teams more dedicated than ever.

Finally, while the scope of our mission calls for humility and modesty, we are proud that the efforts of all HEC teams have been rewarded with great news: the MIM Grande Ecole program has been ranked 1st worldwide in the Financial Times 2023 rankings. This is recognition of the excellence of the HEC degree, and also a reason for us all to continue to surpass ourselves in the service of our community. Your help will be essential in achieving this mission!

The 3-Minute Update

👉 Initiative of the Month



Support Morocco

Following the earthquake that hit Morocco last Friday, the situation on the ground is dramatic, particularly in areas that are inaccessible to rescue services.

Although no HEC casualties have been reported, a wave of solidarity is being organized to help the affected populations.

The HEC community is mobilizing to help, and a fundraising campaign has been set up to collect donations for the victims.

Let's all show our solidarity with the Moroccan community.

[Support Morocco: all the info](#)



HEC Paris Tops the Financial Times Masters in Management 2023 Ranking

This historic breakthrough follows the school's long-term efforts to consolidate the excellence of its curriculum, its career development services, the school's student/faculty diversity and its alumni network. "Our school offers a multidisciplinary approach bringing together management science, data science and social science," said [Yann Algan](#), Dean of HEC's pre-experience programs and professor of economics. Thank you to our accomplished MiM graduates for elevating the recognition of our degree, and a warm welcome to our new and prospective students! [Read the article](#).

Mark your Calendars



Take Part in the Foundation's Annual Evening

This not-to-be-missed event will be broadcast live from the Salle Gaveau in Paris on Tuesday October 17 at 7:15pm (Paris time).

In the presence of Olivier Sevilla (MBA.90), President of the HEC Foundation, Eloi Peyrache, Dean of HEC Paris, and Adrien Couret (H.07), President of HEC Alumni, this major community gathering will highlight the projects supported thanks to the generosity of the Foundation's patrons.

Never-before-seen reports, presentation of the programs supported, inspiring speeches by students, donors and companies committed to advancing HEC projects, surprises... That's what's in store for you this evening!

[Register now to follow the event live.](#)

Figure: 8

The new HEC Alumni Board is made up of 8 members and two permanent guests. Discover the new composition of this body which steers the Association's day-to-day activities, as well as the names of HEC Alumni's two vice-presidents and the new treasurer.

[Discover the composition of the Committee and Bureau.](#)

Your Association

Update Your Data

As we announced earlier, the [hec.edu](#) student mailbox will soon be deactivated for alumni.

To stay in touch with the school, to contact your fellow students at any time and to take advantage of HEC Alumni services, it is essential, if you haven't already done so, to update your profile by registering your personal or professional e-mail address on [hecalumni.fr](#).

Your universal email will then be functional, and you'll be contactable by your fellow HEC alumni for the rest of your life.

This tool will only work if you have filled in your profile. So we're counting on you!

Contact : [Annick Drouet](#)

What if you became a mentor?

Mentoring Is at the Heart of the Association's Action

Our conviction? This support is a powerful means of professional development. And to be a mentor or mentee* is to experience first-hand the solidarity of the network.

With the HEC Pulse platform, you can meet thousands of HEC alumni around the world through flash mentoring sessions, or via the 6-month support program, as a mentor or mentee!

An enriching experience for everyone:

MENTOR: you help guide the next generation of leaders and share your experience and expertise.

MENTEE: you have access to HEC mentors all over the world, to support your transitions and achieve your goals, benefiting from the experience and benevolence of an experienced alumnus.

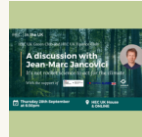
[Become a mentor or mentee](#)

Contact: mentoringhec@hecalumni.fr

(*) You must be a fee-paying member to become a mentee

Transition

A Discussion with Jean-Marc Jancovici - 28 September



Climate issues are becoming increasingly critical. But what exactly are we talking about and at what scale? What is the link with carbon and energy topics? What is the role of financial actors? What are the key concepts and indicators to know to create a climate/biodiversity strategy as a financial actor? Join us to explore these questions with Jean-Marc Jancovici, Melissa Perez, and Virginie Wauquiez from the Carbon4 Finance Group. Organized by [the UK Chapter](#). [Register](#).

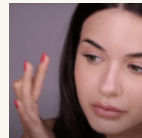
New MOOC: Become a Changemaker



Wondering how to engage in an impact-oriented work and contribute to the ecological and social transformation of your country? Designed by HEC Paris and Ticket For Change, this new MOOC will help you choose your unique way of becoming a changemaker. This 14-hour course is free of charge and available on Coursera. [More information](#) and [register now](#).

Our Selection from HEC Stories

Beirut Entrepreneurs on Being "The Last Ones Standing in a Crisis"



LooliaCloset, SohatiCare, Ounousa... Wassim Kari (M.05) and Elsa Aoun (H.07) built a digital galaxy in the health and beauty sector. Based in Beirut with offices in Jordan and Egypt, this couple of entrepreneurs just received an HEC Mercure Award for their achievement. But how did they do it in a time of economic crisis? [Read the article](#).

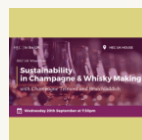
Obsession and Perseverance: That's What Entrepreneurship Is About, Right?



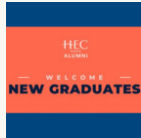
Bhavna Suresh (MBA.16) is currently becoming an emerging leader in India, a country where less than 20% of startups are lead by women. This entrepreneur from Bangalore just won an HEC Mercure Award for her vision. From being a mechanical engineer to HEC, she tells us more about her journey. [Read the article](#).

Meetings Not to Be Missed

Sustainability in Champagne and Whisky Tasting – 20 September



The HEC UK Wine Club is delighted to invite you to a very exclusive Champagne and Whisky tasting in partnership with Rémy Cointreau. Organized by the [HEC UK Chapter](#). [Register](#).



Welcome Evenings for New HEC Graduates – 22 September & 6 October

Congratulations to all 2,300 of HEC's new graduates! To welcome you to the alumni community, the Class of 2023 is invited to an afterwork at HEC Alumni.

- [Registration for September 22](#): for all new 2023 graduates from pre-experience and doctoral programmes,
- [Registration for October 6](#): for all new MBA, EMBA and Executive Master graduates from the Class of 2023.



Visit the Art Gallery of the European Investment Bank – 21 September

The [HEC Luxembourg chapter](#) and Déborah Vouche (H.00) are delighted to invite you to visit the European Investment Bank's Art Gallery followed by a dinner for those who wish... [More information](#).



Dealing with Complex Personalities, including Those above You - 26 September

Who hasn't had to deal with a hierarchical superior with problematic behavior, or an employee with irrational reactions? Among the pitfalls and crab baskets, we can find ourselves grappling with narcissistic bosses, malicious counterparts, hyper-stressed colleagues, toxic employees... These are not necessarily enemies, but rather personalities to be managed. Organized by [HEC Life Project](#). [More info and register](#).



Transitions and Fears - from Overwhelm to Action – 29 September

Understand and break through the fears, pressures and barriers surrounding big life changes. Join us for these two workshops and discover there is a way to navigate the barriers, pressures and fears of life. Learn proven-to-work, actionable methods and discover you are not alone in the storm of midlife shifts. With Rebecca Hill, Founder, Wise Sherpa (HEC 2008 Coaching and Consulting for Change) and Philippa Gillström, Founder & CEO, Hugin Consulting AB. Organized by [HEC Life Project](#). [See more and register](#).

On the Campus



HEC Paris Launches a Double Degree with Columbia University Climate School in NY

HEC Paris has announced a new double degree with Columbia University's Climate School. Students will be trained in international management, climate science and the implications of climate challenge on human society. This agreement follows in the footsteps of the Master in Management's new curriculum organized around the ecological transition and the major challenges facing society. [Read the article.](#)



An Unprecedented HAKA at HEC Paris to Celebrate the New Academic Year

To celebrate the start of its 2023 academic year, and just a few days before the Rugby World Cup kicked off in France, HEC Paris organized a spectacular haka celebration on Wednesday August 30, orchestrated by New Zealand player Joe Edwards. This unprecedented performance in Europe showcased the strength of the school's community and all the new students who have just arrived on Campus. [Read the article.](#)

An Eventful Autumn for the HEC Foundation

September is always a great time to meet the students who benefit from our various scholarship programs. Whether they are recipients of scholarships based on excellence or social criteria, from preparatory classes or from the 4 corners of the world, they enable us to measure the richness and great diversity of our students' profiles! The scholarship award ceremonies organized for the 11 new PhD students and international MBA and Masters students are also moments of emotion, inspiration and transmission: this year, students will have the chance to meet Sophie Wigniolle (H.85), Partner of Eric Salmon & Partners & Olivier Wigniolle (H.85), Executive Chairman of AEGIDE-DOMITYS, both of whom have been very committed to HEC for many years.

[More information.](#)

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
for information: [Laurence Rolland](#)
Happy reading!

Our projects and our events couldn't take place without
the payment of your membership fees.
Take advantage now of all the services of the HEC network
at preferential prices.
[Subscribe here](#)

HEC
PARIS
ALUMNI

